

CREATIVITY AND INNOVATION IN HEALTHCARE

Course Overview

For the healthcare industry, we are often required to stimulate our thinking to find opportunities for change or improvement. Creativity allows us to think about old problems in new ways, challenge conventions, open up different viewpoints and enable new patterns. Innovation is where we put these ideas into action to solve problems, create new products or services to create value and increase efficiency.

This course brings you an insight on the differences between creativity and innovation and their importance at the workplace.

At the end of the programme, participants will be able to use a simple model to apply the tools and techniques learnt to adopt diverse perspectives to create new ways of working.

Level: Basic

Who Should Attend

All who are considering to enter the healthcare industry as well as current Healthcare Industry Junior Staff, Supervisory Staff, Executives and anyone who is interested to learn how to apply creativity to solve problems.

Topics

- Introduction to IDEAL model for problem solving
- Recognize opportunities and plan a change or improvement
- Define problem or issues at the workplace
- Strategies to explore different ideas / solutions
- Project implementation plan
- Project progress monitoring

Schedule

9am to 6pm

Course Mode: Online Course Via Zoom

Assessment

N.A.

Fees & Funding

Full Fees (Inclusive of 7% GST):	S\$299.00
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Application Procedures

Please email to Mr Dionysius Soh, dionsoh@hmi.com.sg for registration & enquiries.