

**Building & Leading a Strong Organizational Culture.** Join this course to learn strategies and tools on how to lead and create a strong organizational culture.

## Course Objectives

Learn strategies and tools on how to lead and create a culture in your organization that is based on your organization's values and sustainability.

### Learning Outcomes/Objectives

At the end of the course, participants should be able to:

1. Appreciate the importance of having the correct culture in an organization
2. Gain an awareness of your current culture in your organization
3. List desired behaviours for new culture in your organization
4. Link desired behaviours with Mission and Core Values of Organization
5. Start Right with correct people through recruitment
6. Know the recruitment process on how to select the person that fits your organization
7. Learn the importance of onboarding to creating the desired culture
8. Learn key steps for a successful onboarding program
9. Learn what are the key critical variables to create and lead a strong organization
10. Create a tentative action plan to kick start the culture building process

## Target Audience

Leadership and management staff,  
Corporate Services Staff

## Course Time

29 Mar 2021, 9am - 6pm

**Course Fee:** \$299.60 (Including GST) Prevaling course fee subsidy at 90% for Singaporeans/PRs and 45% for Work Pass Holders working in eligible community care organisations.

## Trainers' Profile

**Adrian Toh** has over 20 years of experience, specializing in areas of Leadership, Team Development and Coaching. As a certified DISC Master Trainer, he has conducted numerous team development workshops for government agencies and the private sector. He is also a certified Neuro-Linguistic-Programme (NLP) Master Trainer, and a proven coach with more than 13 years of experience. For the past 7 years, Adrian has assisted organisations such as Prudential, SAF, Home Team Academy and individuals achieve their goals through training, facilitation and coaching.

## Training Methodology

Facilitated classroom training, group discussions, reflection



## Course Outline

1. Understand and know the importance of Organizational Culture
2. Your Culture, Your Brand
3. Foundation of Culture: Build your Culture based on Mission & Values
4. Starting Right: Recruitment & Onboarding
5. Critical Variables
6. Develop an Action Plan

### Venue

 Zoom online platform

### Enquiries

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